YAWEN JANG



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> My effectiveness at making the complex simple, safeguarding complex brand governance and design integrity, while maintaining stakeholder relationship makes me a highly suitable candidate to contribute to your vision.

BRANDING & IDENTITY

Branding and identity designs for industries such as technology, construction, real estate, music, and places.

Bottom: Identity for Deloitte Finance Prediction report. **Right**: Construction Identity, including website and templates.





URBAN COMMERCIAL CONSTRUCTIONS

Bottom: Identity for Deloitte Sitecore report (GenAI). Right: Postcode Real Estate identity.







Point Nepean Quarantine Station visual identity and RFP guideline for the Victorian Government.



4.1 Rules of this RFP and the RFP Stage 4.2 Status of the RFP 4.1.1 Application of these rules Participation in the RFP Stage is subject to compliance investment decision. No part of this RFP constitutes with the rules contained in this Section 4.

All persons (whether or not they submit an RFP contractual or other legal obligation to the Response) having obtained or received this RFP may Respondent arising out of this RFP with respect only use it, and the information contained in it, in to the consideration, evaluation, acceptance or compliance with the rules set out in this Section 4. rejection of any RFP Response or the failure to

contained in this Section 4.

apply to:

a. The RFP and any other information given, received or made available in connection with the received or made available in connection with the RFP including any additional materials specified in Item 6 of the **Peference Schedule** and any Item 6 of the Reference Schedule and any revisions or addenda

b. The RFP Stage

c. Any communications (including any Briefings, presentations, meetings or negotiations) relating to the RFP to the RFP or the RFP Stage.

Participation in the RFP Stage is subject to compliance with the rules contained in this Section 4.

This RFP is not intended to form the basis of any a recommendation, offer, invitation or solicitation in relation to PNQS. The Government has no consider, evaluate or accept any RFP Response. All Respondents are deemed to accept the rules No contract exists or will arise between the Government and any person in respect of PNQS by reason of this RFP, any RFP Document, an RFP The rules contained in this Section 4 of the RFP Response or any part of the Selection Process.

4.3 Accuracy of the RFP

While all due care has been taken in connection Invitation and DEPI will not be liable for any omission from the Invitation.

DEPI reserves the right to change any information in, or to issue addenda to, this RFP.

4.5 Representations

No representation made by or on behalf of the RFP (or its subject matter) will be binding on DEPI unless that representation is expressly incorporated into any contract(s) ultimately entered into between the State and a Respondent.

4.6 Licence to use and Intellectual Property Rights

Persons obtaining or receiving this RFP and any other documents issued in relation to the RFP Stage may use the RFP and such documents only for the purpose of preparing an RFP Response.

Such Intellectual Property Rights as may exist in the Invitation and any other documents provided to Respondents by or on behalf of DEPI in connection with the EOI Stage are owned by (and will remain the property of) DEPI except to the extent expressly provided otherwise.

Part A— Invitation to Request for Proposal



A new beginning for an iconic destination

Fouri Nepcon Quarantine Station

Bottom & centre: Cafe 468 identity and supporting graphic. Top right: Deloitte Parramatta Square office branding. Bottom right: Parramatta music retail store.



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ME+YOU MPSQ



Bottom: Digital Career Compass identity and merchandise. Right: Baba Ganouj restaurant branding.











EVENT & EXPERIENCE

Creative direction, design, and experiences for events and spaces.

Top right: Large wall graphic and air freshener for
AFR Super and Wealth Summit.
Bottom right: Projection mapping for Deloitte Partners meeting,
and life digital scribing by a renown Melbourne artist Mimi Leung.
Bottom: Tomodachi back-lit, laser cut wall graphic.









It's your time How will you spend your retirement?

Right: Deloitte TechFast 50 event, prop, and merchandise. Bottom: Digital experience designed for Deloitte's Quantum Computing mobile-first report.



he Quantum Countdown | What is quantum computing?

low? While classical computers process information using bits that re either 1 (on) or 0 (off) and can only be in one state: 1 or 0, qubits an exist in a combination of both 1 and 0 (multiple states), unlocking he power of quantum algorithms and making quantum computers exponentially more powerful than classic computers.



The Quantum Countdown | How to be revolution ready

Create a readiness roadmap

Create a task force
Plan your quantum resilience approach.
Understand that this will likely be a journey, not a sprint, and a major program of transformation. It should be aligned with other hardening objectives.

Plan discovery activities

Software applications can automate 2. ^(a) discovery, create and maintain a cryptographic catalogue. Surveys and interviews might also help.

3.¹ 3.¹ 3.¹ dynamically as your environment changes.

The Quantum Countdown | How to be revolution ready

Engage with software 4. A potential exposure.

Engage across the enterprise 5. Synchronise quantum readiness nning with other hardening







Full name Company



ART DIRECTION & PHOTOGRAPHY

Left: Photography for Deloitte's carbon forest promotion shoot. **Right**: Art Direction for Deloitte Good Thinking external campaign.



Deloitte.



Our tough Aussie farmers have been working the land for generations, but these days, they need more than tractors, ploughs and irrigators, they need technology and data to make smart decisions and adapt to our fast-changing climate. Learn more about the free tool to help our farmers better understand, manage and adapt to today's challenges. Because taking good care of our farmers, is good thinking.

Find out more: https://deloi.tt/3ApdA7M

GoodThinking



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12 comments - 43 reposts

1mo ***

Reactions **£ ? ? ? ? ? ? ? ?** Send 🙂 🖬 Tell them what you loved ...

Most recent *

Brian Lee-Archer + 3rd+ Enabling technology for better evidence based decisions

Fascinating "the free digital tool now has over 850 users" - when the words free and digital are used in the same sentence it usually means someone in the chain is harvesting data to be later monetised for commercial gain. (Remember Zuckerberg explaining the Facebook business model to the US Senate hearing). Perhaps this is not the case. Nevertheless there are a range of data aggregation platforms coming to the agribusiness sector, which is a good thing. I hope our farmers are being fully informed by the providers on the access rights to the data they provide (personal, business, financial, land information) for the provider to personalise the service offering. Do they realise where and how it is being collected, stored, shared and/or commoditised. #ethicalAI #datasharing #agribusiness

sed climate data Aussie farmer. or shine.

A ALTER ALLOWING



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Personalised climate data for even Aussie farmer.

Thank you for taking the time to review my portfolio. Please do not hesitate to contact me should you have any questions or if you require further information.

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"Yawen went to exceptional effort to understand our needs, and then lead the way in terms of collaboration and creativity to deliver an inspired outcome for our project. She's the best!" Sanchia Stafford-Gaffney, Digital Career Compass Program Lead – Deloitte Digital